

Order Item Summary

CBS TELEVISION
STATIONS

WFOR-TV

Order ID: 55008 CF LOC-POL FBD - LBD: 09/28/12 - 10/08/12 HL#: Created: 09/27/12 02:09 PM
 Client: OBAMA FOR AMERICA (178906) CPE: 95 / 101 / 1897 Agency Commission: 15 % Updated: JMORALES2 on 09/27/12 04:05 PM
 Agency: GMMB, INC. (6441) Product: 95/101/1897 Sched C (1300) Self :20.00 Confirmed: 09/27/12 03:39 PM
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS
 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MSUNRISE2	* T W T F * *	NEWS	30				0.0	\$200.00	4	\$800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MSUNRISE2	M * * * * *	NEWS	30				0.0	\$200.00	1	\$200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MLOCAL3	0 0 0 0 1 0 0	NEWS	30				0.0	\$450.00	1	\$450.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MLOCAL3	0 1 1 1 1 0 0	NEWS	30				0.0	\$350.00	4	\$1,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	MLOCAL3	1 0 0 0 0 0 0	NEWS	30				0.0	\$350.00	1	\$350.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	MEARLY	0 0 0 0 1 0 0	MORN	30				0.0	\$315.00	1	\$315.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

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Order ID: 55008	CF LOC-POL	FBD - LBD: 09/28/12 - 10/08/12	HL#:	Created: 09/27/12 02:09 PM
Client: OBAMA FOR AMERICA (178906)	CPE: 95 / 101 / 1897	Agency Commission: 15 %	Updated: JMORALES2 on 09/27/12 04:05 PM	
Agency: GMMB, INC. (6441)	Product: 95/101/1897 Sched C (1300)	Self :20:00	Confirmed: 09/27/12 03:39 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: SUSAN INKER-PURETZ-WFOR-TV	Billing Int: Monthly	BM: SS		
Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	MEARLY	1 1 1 1 1 0 0	MORN	30				0.0	\$200.00	5	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/05/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	MEARLY	1 0 0 0 0 0 0	MORN	30				0.0	\$200.00	1	\$200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	MCBSSAT1	* * * * * S *	MORN	30				0.0	\$270.00	2	\$540.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/29/12	10/06/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	08:00 - 08:30	0 0 0 0 0 0 1	MORN	30				0.0	\$270.00	2	\$540.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>	<u>Oct 08</u>								
	09/28/12	10/08/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	D9-NOON	0 0 0 0 1 0 0	DAY	30				0.0	\$225.00	1	\$225.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	D9-NOON	1 1 1 1 1 0 0	DAY	30				0.0	\$250.00	5	\$1,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/05/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	D9-NOON	1 0 0 0 0 0 0	DAY	30				0.0	\$250.00	1	\$250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

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Agency: GMMB, INC. (6441)	Product: 95/101/1897 Sched C (1300)	Self :20:00	Confirmed: 09/27/12 03:39 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: SUSAN INKER-PURETZ-WFOR-TV	Billing Int: Monthly	BM: SS		
Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	DPRICE	0 0 0 0 1 0 0	DAY	30				0.0	\$675.00	1	\$675.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	DPRICE	1 1 1 1 1 0 0	DAY	30				0.0	\$500.00	5	\$2,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/05/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	DPRICE	1 0 0 0 0 0 0	DAY	30				0.0	\$500.00	1	\$500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NNOON	0 0 0 0 1 0 0	NEWS	30				0.0	\$540.00	1	\$540.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NNOON	1 1 1 1 1 0 0	NEWS	30				0.0	\$400.00	5	\$2,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/05/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NNOON	1 0 0 0 0 0 0	NEWS	30				0.0	\$600.00	1	\$600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

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Agency: GMMB, INC. (6441) Product: 95/101/1897 Sched C (1300) Sell :20:00 Confirmed: 09/27/12 03:39 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS

Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	DCBSSOAP	0 0 0 0 1 0 0	DAY	30				0.0	\$630.00	1	\$630.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	DCBSSOAP	1 1 1 1 1 0 0	DAY	30				0.0	\$720.00	5	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/05/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	DCBSSOAP	1 0 0 0 0 0 0	DAY	30				0.0	\$900.00	1	\$900.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	DTALK	0 0 0 0 1 0 0	DAY	30				0.0	\$630.00	1	\$630.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	DTALK	1 1 1 1 1 0 0	DAY	30				0.0	\$540.00	5	\$2,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/05/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	DTALK	1 0 0 0 0 0 0	DAY	30				0.0	\$900.00	1	\$900.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	WCBSSUN	0 0 0 0 0 0 2	MORN	30				0.0	\$1,350.00	2	\$2,700.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	2										

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Order ID: 55008	CF LOC-POL	FBD - LBD: 09/28/12 - 10/08/12	HL#:	Created: 09/27/12 02:09 PM
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Agency: GMMB, INC. (6441)	Product: 95/101/1897 Sched C (1300)	Sell :20:00	Confirmed: 09/27/12 03:39 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: SUSAN INKER-PURETZ-WFOR-TV	Billing Int: Monthly	BM: SS		
Share: 0%	WPLG: 0%	WTVJ: 0%	WSVN: 0%	WSFL: 0%
WBFS: 0%	WPXM: 0%	WLTW: 0%	OTHER: 0%	CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	WCBSSUN	0 0 0 0 0 0 1	MORN	30				0.0	\$1,620.00	1	\$1,620.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	WFACE	0 0 0 0 0 0 1	MORN	30				0.0	\$1,260.00	2	\$2,520.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/30/12	10/07/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	EJUDY	0 0 0 0 1 0 0	EFG	30				0.0	\$315.00	1	\$315.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	EJUDY	1 1 1 1 1 0 0	EFG	30				0.0	\$400.00	5	\$2,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/05/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	EJUDY	1 0 0 0 0 0 0	EFG	30				0.0	\$400.00	1	\$400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	EPHIL	0 0 0 0 1 0 0	EFG	30				0.0	\$400.00	1	\$400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

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Buyer:	Demo: HHOLDS DMA RTG	Sched Code: Z	**PRINT REQUIRED**	
AE: SUSAN INKER-PURETZ-WFOR-TV	Billing Int: Monthly	BM: SS		
Share: 0%	WPLG: 0%	WTVJ: 0%	WSVN: 0%	WSFL: 0%
WBFS: 0%	WPXM: 0%	WLTW: 0%	OTHER: 0%	CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	EPHIL	1 1 1 1 1 0 0	EFG	30				0.0	\$400.00	5	\$2,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/05/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	EPHIL	1 0 0 0 0 0 0	EFG	30				0.0	\$600.00	1	\$600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	17:00 - 17:30	0 0 0 0 1 0 0	NEWS	30				0.0	\$1,080.00	1	\$1,080.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	17:00 - 17:30	1 1 1 1 1 0 0	NEWS	30				0.0	\$1,080.00	5	\$5,400.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/05/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
037	17:00 - 17:30	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,080.00	1	\$1,080.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
038	17:30 - 18:00	0 0 0 0 1 0 0	NEWS	30				0.0	\$1,080.00	1	\$1,080.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

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 Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS
 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
039	17:30 - 18:00	1 1 1 1 1 0 0	NEWS	30				0.0	\$1,080.00	5	\$5,400.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/05/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
040	17:30 - 18:00	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,080.00	1	\$1,080.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
041	18:00 - 18:30	0 0 0 0 1 0 0	NEWS	30				0.0	\$1,350.00	1	\$1,350.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
042	18:00 - 18:30	1 1 1 1 1 0 0	NEWS	30				0.0	\$750.00	5	\$3,750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/05/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
043	18:00 - 18:30	1 0 0 0 0 0 0	NEWS	30				0.0	\$750.00	1	\$750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
044	18:30 - 19:00	0 0 0 0 1 0 0	NEWS	30				0.0	\$1,800.00	1	\$1,800.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/26/12	09/28/12	1										

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CBS TELEVISION STATIONS



WFOR-TV

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Agency: GMMB, INC. (6441)	Product: 95/101/1897 Sched C (1300)	Self :20:00	Confirmed: 09/27/12 03:39 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: SUSAN INKER-PURETZ-WFOR-TV	Billing Int: Monthly	BM: SS		
Share: 0%	WPLG: 0%	WTVJ: 0%	WSVN: 0%	WSFL: 0%
WBFS: 0%	WPXM: 0%	WLTW: 0%	OTHER: 0%	CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
045	18:30 - 19:00	1 1 1 1 1 0 0	NEWS	30				0.0	\$1,500.00	5	\$7,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/05/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
046	18:30 - 19:00	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,500.00	1	\$1,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
047	A7PMET	0 0 0 0 1 0 0	ACC	30				0.0	\$1,080.00	1	\$1,080.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
048	A7PMET	1 1 1 1 1 0 0	ACC	30				0.0	\$1,080.00	5	\$5,400.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/05/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
049	A7PMET	1 0 0 0 0 0 0	ACC	30				0.0	\$1,080.00	1	\$1,080.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
050	AINSIDER	0 0 0 0 1 0 0	ACC	30				0.0	\$1,080.00	1	\$1,080.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

Order ID: 55008 CF LOC-POL FBD - LBD: 09/28/12 - 10/08/12 HL#: Created: 09/27/12 02:09 PM
 Client: OBAMA FOR AMERICA (178906) CPE: 95 / 101 / 1897 Agency Commission: 15 % Updated: JMORALES2 on 09/27/12 04:05 PM
 Agency: GMMB, INC. (6441) Product: 95/101/1897 Sched C (1300) Self :20:00 Confirmed: 09/27/12 03:39 PM
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS
 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTW: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
051	AINSIDER	1 1 1 1 1 0 0	ACC	30				0.0	\$1,080.00	5	\$5,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/05/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
052	AINSIDER	1 0 0 0 0 0 0	ACC	30				0.0	\$1,080.00	1	\$1,080.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
053	PBROKE*M&M	1 0 0 0 0 0 0	REGP	30				0.0	\$6,000.00	2	\$12,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>									
	10/01/12	10/08/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
054	PNAVY	. T	REGP	30				0.0	\$6,300.00	1	\$6,300.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
055	PCRIMINAL	0 0 1 0 0 0 0	REGP	30				0.0	\$4,000.00	1	\$4,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
056	PPERSON	. . . T . . .	REGP	30				0.0	\$4,500.00	1	\$4,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/04/12	10/04/12	1										

Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

Order ID: 55008	CF LOC-POL	FBD - LBD: 09/28/12 - 10/08/12	HL#:	Created: 09/27/12 02:09 PM
Client: OBAMA FOR AMERICA (178906)	CPE: 95 / 101 / 1897	Agency Commission: 15 %	Updated: JMORALES2 on 09/27/12 04:05 PM	
Agency: GMMB, INC. (6441)	Product: 95/101/1897 Sched C (1300)	Self :20:00	Confirmed: 09/27/12 03:39 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: SUSAN INKER-PURETZ-WFOR-TV	Billing Int: Monthly	BM: SS		
Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
057	PBLOODS	0 0 0 0 1 0 0	REGP	30				0.0	\$3,600.00	2	\$7,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/28/12	10/05/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
058	PWIFESUN2	* * * * * S	REGP	30				0.0	\$5,850.00	1	\$5,850.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
059	NLATE1	* * * * F S S	NEWS	30				0.0	\$1,350.00	2	\$2,700.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
060	NLATE1	M T W T F S S	NEWS	30				0.0	\$1,200.00	4	\$4,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
061	LLETTER	0 0 0 0 1 0 0	LETT	30				0.0	\$540.00	1	\$540.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
062	LLETTER	1 1 1 1 1 0 0	LETT	30				0.0	\$540.00	5	\$2,700.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/05/12	5										

Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

OrderID: 55008 CF LOC-POL FBD - LBD: 09/28/12 - 10/08/12 HL#: Created: 09/27/12 02:09 PM
 Client: OBAMA FOR AMERICA (178906) CPE: 95 / 101 / 1897 Agency Commission: 15 % Updated: JMORALES2 on 09/27/12 04:05 PM
 Agency: GMMB, INC. (6441) Product: 95/101/1897 Sched C (1300) Self :20:00 Confirmed: 09/27/12 03:39 PM
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS
 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
063	LLETTER	1 0 0 0 0 0 0	LETT	30				0.0	\$540.00	1	\$540.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
064	LETSAT	* * * * * S *	LATE	30				0.0	\$270.00	1	\$270.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
065	LETSAT	* * * * * S *	LATE	30				0.0	\$360.00	2	\$720.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/06/12	2										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	142	0	\$135,260.00	\$114,971.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$135,260.00	\$114,971.00	\$0.00	\$0.00